Listing of Claims:

Claims 1-2 (canceled)

Claim 3 (currently amended): A business method for sale customized multichannel music records where the method comprises theacts:

Electronically acts of: electronically create an on demand multichannel music record taking in account **the** customer preferences in relation to the amount of channels atin the customer's reproducer system, the type of speaker attached to each channel, the reproducer system characteristics, the reproducing environment characteristics and customer preferences related to the use of the record and optional content available for the record.

Electronically record; electronically retrieve a multichannel master record from a local database or and external database of a content provider to be used as source to create a new multichannel record by mixing and combining the source channels applying audio techniques including but no limiting to amplification, attenuation, phase correction, equalization, and filtering to fit a previous selection of preferences defined by the customer for at least the number of channels, type of speaker attached to each channel, the reproducer system characteristics, the reproducing environment characteristics and customer preferences related to the use of the record and optional content available for the record.

Electronically record; electronically retrieve, file and apply specific customization parameters from the customer reproductiondevice.

Electronically device; electronically assemble the customized multichannel record with other multimedia data related to the content or customerpreferences.

Deliverpreferences; deliver the customized multichannel record to the customer in an electronic way or in a physical media.

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Electronically media; electronically tune or adjust the customized multichannel record if the customer improves or change itshis reproducer equipment, in example adding morechannels.

Electronically channels; electronically complement through an on line telecommunication network such as internet the customized multichannel record to allow its reproduction and/or to improve the richness of the record while is beingplayed.

Electronically played; electronically file and reproduce off line and orand/or on line the on demand ereated produced multichannel record at the customer site.